

ADVOCACY CENTER STUDENT SURVEY RESULTS

In an effort to better understand student perceptions about services needed at Palo Alto College, the Advocacy Center Task Force commissioned a survey of students (2,373 respondents) in the Fall of 2015. Primary results of this survey, utilizing a representative sampling methodology, demonstrate that students have stronger preferences for services addressing career preparation and financial assistance relative to other services options included in the study. Survey items inquiring about health services indicate a majority of participants (79%) believe this campus needs additional, on-campus services. Similarly, 38% of participating students indicate they would use on-campus housing were it available. Full survey results available at Palo Alto College's Institutional Research web page <http://www.alamo.edu/pac/institutional-research/>.

SAMPLED DEMOGRAPHICS

TOTAL RESPONSES = 2,373

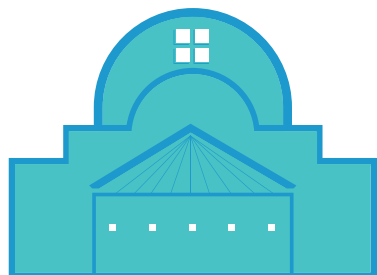
GENDER



ETHNICITY

HISPANIC/LATINO = 72%
WHITE/CAUCASIAN = 13%
AFRICAN AMERICAN/BLACK = 2%
ASIAN/PACIFIC ISLANDER = 1%
NATIVE AMERICAN = 1%
MULTI ETHNIC = 4%

HOME SCHOOL



PALO ALTO COLLEGE = 89.1%
SAN ANTONIO COLLEGE = 4.3%
NORTHWEST VISTA COLLEGE = 2.9%
ST. PHILLIPS COLLEGE = 2.7%
NORTHEAST LAKEVIEW COLLEGE = 1%

STUDENT SERVICE NEEDS

(% RESPONDING THIS SERVICE WOULD BE VERY BENEFICIAL)

CAREER PREPARATION



53.3%

FINANCIAL ASSISTANCE



45.5%

NON-URGENT HEALTHCARE



30.4%

MENTAL HEALTH



29.8%

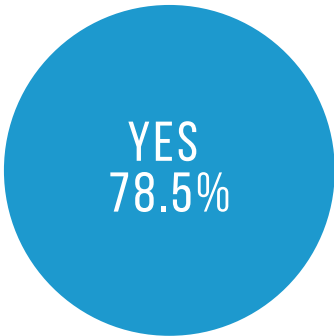
FAMILY COUNSELING



23.7%

ON CAMPUS HEALTH CARE

SUPPORT HEALTH SERVICES



HOW OFTEN WOULD STUDENTS USE?

NEVER = 7.8%

ONLY IN AN EMERGENCY = 40.9%

ONCE A YEAR = 8.4%

ONCE A TERM = 26.0%

3 OR MORE TIMES A YEAR = 16.9%

TRANSPORTATION AND HOUSING

WOULD YOU LIVE ON CAMPUS?

YES 38%
NO 62%

MOST POPULAR PRICE POINT:

LESS THAN \$500 A MONTH 69.1%

TRANSPORTATION MODE:

DRIVE OWN CAR = 71.9%

DROPPED OFF = 14.6%

MASS TRANSIT = 4.4%

OTHER = 9.1%

TOP 3 REASONS FOR LIVING ON CAMPUS:

LOW PRICES
67%

CLOSE TO CLASSES
58.5%

SECURITY
52.6%

COMMUTING DISTANCE TO CAMPUS

